



11th Annual Goose Creek Duck Race

October 3, 2009 11:00am
Thornbury Park, Rt 926

WE-GO Works—our Rotary community raises money to fund special projects

The Westtown-Goshen Rotary Club 5506 (WE-GO) is located in district 7450 Southeastern Pennsylvania. Our club, through activities like the Annual Duck Race, raises funds to support a variety of charities and projects we call WE-GO Works. 100% of the funds we raise is devoted to our charities and projects. No salaries are paid because the club's 40 members volunteer services to support the projects undertaken.

The magnitude of need spread across the world community is very large. Even though we live in one of the most wealthy counties in the State and Coun-

try, there are hundreds of organizations that seek our assistance to help fulfill a range of missions. WE-GO can't fulfill all the needs, but we do listen and will consider proposals and requests. We look for projects aligned with our own club goals—which is to support projects that can make a difference in the lives of many, not just a few. We look for projects that can help us mobilize our efforts. We attempt to help as many organizations as we can each year. We make our mark by combining our efforts and contributing our joint know-how and energies. Often, the funds we provide organizations

are seed-funds that help start projects. Most important, like you, we all want to make a difference. Contributing to our foundation is one way for you to help.

WE-GO established our 501(c)(3) foundation in 1992. Every member of the WE-GO club is a member automatically of the foundation. The foundation has a separate board elected by the club membership to oversee the collection, investment and allocation of funds in alignment with the goals of the club membership.



What is a Duck Race?

First Saturday in October

Imagine a small stream filled with thousands of little rubber ducks floating for the finish line. Each numbered duck is 'adopted' by a donor who pays \$5. We run five race heats, each with a thousand

ducks. We drop the ducks off the Goose Creek Bridge on the 926 Bridge in Thornbury Township every 30 minutes. Along the race line, hundreds of onlookers watch their 'adopted' duck race for the finish line.

The first twenty five winners of each race heat are entered in the grand prize race. Then, we run the grand prize race picking out the grand prize winners. It's loads of fun to watch the race on a early fall day.

July 16, 2009

Volume 10, Issue 1

Inside this issue:

Humanitarian Relief	2
Health and Human Services	2
Community Projects	2
WE-GO Works	3
Race Sponsors	3
Supporters	3
Prizes Wanted	4

Special points of interest:

- CVIM Dental Chair is our major duck race Benefactor
- Donate a prize to help promote your business and give gratitude to others who have joined our cause
- Volunteer to help. It is fun to give back to the community and make a difference.

Humanitarian Relief

Due to the magnitude of disasters around the world and here at home, WE-GO has raised funds for the Red Cross, Tsunami Relief and projects that often have very little advance notice. Our club responds by mobilizing our members, usually around a specific project. When Katrina hit, our club moved into action and raised funds within five weeks to help pay for clothing, food and supplies in partnership with the Red Cross. We organized a special silent auction to help pay for fisherman boats lost during the Tsunami off of south east Asia. One of our

former rotary exchange students was there, on the ground in a small village on the island of Sir Lanka. She transmitted pictures and first hand knowledge, which helped us mobilize our efforts to respond to the disaster and unbelievable need.

WE-GO has contributed to aid for Refugees From Croatia and Bosnia, supported HOPE Worldwide, Earthquake Relief, Hous-



It is easy for us to take for granted our abundance. Let's share some of it.

ing for Leprosy Patients in India, and supported the World Food Summit, the alleviation of hunger project started in 1996.

Humanitarian relief is not just for far away places. Around the corner, we are supporting Safe Harbor, a shelter in West Chester that feeds the homeless and offers overnight shelter. We support the Salvation Army food pick up drives every year.

Health and Human Services

WE-GO has supported Rotary International's Polio-Plus Campaign contributing \$20,000.

Our health and human service projects include Community Volunteers in Medicine, Adult Care of Chester County, Chester County Hospital, ARC of Chester County, Bryn Mawr Rehab, Camp Joy, Friends Association for Care and Protection of Children,

Thorncroft Therapeutic Horseback Riding, Warsaw Poland Hippotherapy Program

We have several multi-year projects underway to develop mobile health care

"Rotary has been a leader in the eradication of Polio world wide since 1988 contributing more than \$600 million."

centers in rural areas across the world or right here in our backyard. Our first mobile center is operational in Kochi City, India in partnership with the Fort Cochin Rotary Club.

And this year, we are providing CVIM a grant to purchase a mobile dental unit for our region. Help us help CVIM serve those in our community who do not have health insurance.

Community Projects

WE-GO's first large project was the restoration of the Oakbourne Tower after hurricane Agnes nearly destroyed it in 1972. It is now the center of the Westtown Township park and logo. Other community projects include restoring the ball-park at Penn Wood School, funding the new Goodwill Fire Company training center, supporting Big Brothers/Big Sisters, Boy Scouts, Brian's Run, Brian's House, Camp Joy,

Restoration of the Blacksmith Shop in East Goshen, Goshen Fire Company, Junior Achievement, Little League, West Chester Girls Softball, PAL of West Chester, Seven Oaks Fire Relief, Stetson Middle School Outdoor Education Program, West Chester Area



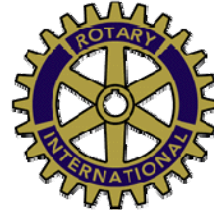
West Chester Area Senior Citizens Picnic to support the Senior Center

School District Drug and Alcohol Education and Intervention Program, West Chester Senior Center, West Chester Area Literacy, West Chester University, and Youth Expo.

WE-GO Works

The world is going flat. With cell phones, faxes, TV coverage and Satellite Radio, our access to the world is not confined by borders, oceans or mountains. Humanity is ubiquitous, and unfortunately, others around the world are not as fortunate as we are to live in Chester County and have access to our resources. There are huge needs from helping launch micro-banks to fostering agricultural technologies. WE-GO has teamed up with Rotary Clubs all over the world on projects that make a difference in the lives of thousands. In addition to these special projects,

our club supports Rotary International Programs such as Rotary Youth Exchange, where one or more high school students from the greater West Chester area select to study abroad in the senior year and exchanges with a family in another selected country from Asia, Russia, Africa, South America or other regions. WE-GO supports both the outgoing students and incoming students. We find host families and provide financial assistance.



Rotary International's Logo

Our club has supported the Rotaplast Project which helps surgically correct cleft-palate across the world, and Rotary Ambassadorial Scholars who study abroad for a year at the graduate level.

And, we offer Rotary vocational and undergraduate scholarships for deserving students in the West Chester area. In recent years, WE-GO hosted Rotary Group Study Exchange teams from India, Israel, and Brazil to build and promote peace and understanding.

\$2,500 Race Sponsor Recognition and Support

The Duck Race is one of WE-GO's fund raisers that generates funding for WE-GO Works. This is our eleventh running of the Duck Race and there are just too many sponsors to thank in this short newsletter. Each year, sponsors are given special recognition for their assistance on signage, the program and our website.

The \$2,500 level of recognition is by far

the best. Name a race heat. There are only five race heats. The race heat sponsor name will be displayed on signage, advertising and printed on 1,000 duck certificates in a special color and

hand delivered to our active community, offering sponsors special recognition.

Remember, there are only five spots for race name sponsors. If you are interested or have questions, please call us and let us know before August 20.

"Be a sponsor for the Duck Race. Your help will make a big difference."

Become a Duck Race Supporter

You can donate a prize, buy a duck or sponsor one of five race heats. Contributions under \$500 are recognized in our program delivered on race-day, presented on our website and used in our promotion campaigns.

Donate \$500 and get your name on the Race Day Finish Sign and special recognition at the race.

Donate \$1000 and get your name on

the 926 Sign announcing the event.

Special signage will convey all of our major donors and supporters by amount.

If you are interested in sponsoring a race heat for \$2,500, please understand there are only five opportunities. We need to line-up the commitments soon in order to facilitate printing and race day preparations. So, talk to a WE-GO

member or call 610-399-4780 if you are interested in helping WE-GO make a difference.



October 3, 2009
11:00am
Thornbury Park, Rt 926

Westtown Goshen Rotary Club
1442 Johnny's Way
West Chester, PA 19382

Phone: 610-399-4780
Fax: 610-399-4781
E-mail: dmoldoff@comcast.net



Rotary is about
Service above self.

Wegorotary.org

ROTARY—AN IDEAL IN ACTION

Rotary is a world fellowship of business and professional people who accept the ideal of service, individually and collectively, as the basis for success and happiness in business and community life. The Rotary Club of Westtown-Goshen is one of over 33,000 clubs around the world. We meet at 6:15pm at the West Chester Holiday Inn every Thursday. If you would like to be invited to one of our meetings or offer a program for consideration, please contact us. We are always looking for civic minded members and programs that can challenge our thinking, motivate us to act.



Prizes wanted

Advertise your product or service by donating a gift certificate or coupon to WE-GO. There are five race heats, so if you want maximum exposure, donate a set of five items. WE-GO receives a large variety of prizes from restaurant certificates to spa treatments. We especially enjoy receiving prizes for children, like sporting goods, games and tickets to movies.

On race day, we usually see hundreds of people, many small toddlers and children coming from their soccer games rushing over to watch the race. Imagine their surprise winning your prize! Every prize is worth ten

fold what you give, because every winner tells at least ten people. If you are a local business and offer services, that is OK too. You can purchase prizes and we will provide special recognition in the prize package. The grand prize since the

launch of the Duck Race has been a trip for four to Disney world, which is donated to WE-GO as well.

If you donate or sponsor more than \$500 for the Duck Race, you will be given a table to display your product or service. If you have a food product, please contact us in advance.

If you have a prize or have any questions, please call Larry Whitaker at 610-363-8426 or talk with a WE-GO member.

